

Employment

Creative Technologist

Hyperinteractive Innovation Studio
Hamburg, Germany

Oct 2021 - Feb 2024

- Prepared research, ideation, conceptual & architecture design, technical evaluation and cost estimation documents for 30+ projects; pitched projects to clients with a success rate over 50%.
- Led development as technical director for cross-functional teams, launched 15 innovative projects, ensured quality and long-term maintenance, contributing to positive revenue flow for the company.
- Projects under my lead earned 50+ international industry awards (iF Design Awards, Cannes Lions, Eurobest, New York Festival, Art Directors Club, etc.) boosting the company's market visibility.
- Organized internal knowledge exchange within the company, wrote technical articles, led on-site workshops (100+ participants) and held keynotes for clients, leading to new business opportunities.

IT Project Lead

Project Engineer
Research Associate & Tutor

University of Applied Sciences
Mittelhessen Giessen, Germany

Sep 2019 - May 2021
Dec 2018 - Aug 2019
Dec 2016 - Nov 2018

- As **IT project lead**, led multidisciplinary development team of the IT solution for the project [Avenue-Pal](#), enhancing palliative care (funded €2M) by introducing a caregiver app and a helpdesk platform for institutions; organized symposium for 100+ participants, co-authored 3 papers.
- As **Project Engineer**, created concept design for the [caregiver app](#), organized 7+ expert interviews, carried out user research, directly reducing costs by iterating on the basis of high-fidelity prototype twice, hence optimizing development strategy, which allowed to scale up the team (from 5 to 18).
- As **Research Associate**, co-authored 5 scientific papers, amplifying the university's research profile; tutoring over 50 students, resulting in a significant increase in practical exam pass rates.

Additional Experiences

5 y as Managing Director (Veronica Medical Equipment, wholesale)	Germany, 2014-2019
1.5 y as International Sales Manager (West-Trading, medtech, wholesale)	Kazakhstan, 2013-2014
1.5 y as Sales Manager (Tropicana Touristic Agency)	Kazakhstan, 2012-2013
1 y as Assistant Coach (martial arts dojo for Aikido, Kendo & Iaido)	Kazakhstan, 2011-2012

Education

M.Sc. Biomedical Engineering	University of Applied Sciences	(USTC: 1.4) 2017 - 2019
B.Sc. Biomedical Engineering	Mittelhessen Giessen, Germany	(USTC: 2.6) 2013 - 2017

Focused on developing lightweight and versatile spike sorting algorithms for biosignals which can be applied in neuroscience, brain-computer interfaces, neuroprosthetics. Awarded DAAD scholarship.

B.A. International Relations	Sarsen Amanzholov East-Kazakhstan State University Öskemen, Kazakhstan	(GPA: 3.6) 2007 - 2012
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Projects & Awards

- [Eric AI](#) (2023-2024) - couple relationship coach powered by AI; over 80% user satisfaction rate.
- [Ranked #1](#) by Creativepool in the **Global Top 25 Technical Directors** in the Annual 2023 rankings.
- [Dying in Digitalized Society](#) (2023) - book chapter, predicted industry trends, quoted by press.
- [The Truth Wins](#) (2022) - bypassing censorship; won ADC, Clio, One Club etc. (20+ awards).
- [Dot Go](#) (2021-2022) - iOS app for the visually impaired, won iF design, Eurobest etc. (20+ awards).

Skills, Languages, Hobbies

Skills: Product Vision, Digital Innovation, R&D Leadership, AI Integration, International Business

Languages: English - fluent, German - fluent, Russian - native

Hobbies: Personal/Professional Automation, Tech Microblogging, Video Games, Martial Arts